

# Reform and Development of College English Teaching Based on the Background of “Internet +”

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**Abstract:** The arrival of the “Internet +” era has brought new opportunities and challenges to college English teaching. This paper will discuss the reform and development of college English teaching activities under the background of “Internet +”, in order to improve the quality of college English teaching activities, and train more comprehensive talents for the society.

## 1. Introduction

Under the new era environment, college English teaching reform should rely on computer network platform and resources to explore the effective means of combining mobile Internet and college English teaching, and promote the development of diversified college English teaching activities to further stimulate students' interest in learning and improve teaching.

## 2. Challenges and Opportunities in the “Internet Plus” Era

The “Internet +” era has almost completely changed the way people acquire knowledge and information, and it has also enabled English learners to transform traditional learning concepts and methods. The rapid development of mobile Internet technology directly subverts the traditional “blackboard, chalk, slide, projector” college English teaching mode, students' learning is no longer subject to objective and time constraints, but also for teachers' teaching activities. The challenge.

### 2.1 Challenges to Traditional Teaching Models

The advancement and development of mobile internet technology has promoted the rise and development of MOOC and micro-courses, providing the possibility of expanding teaching content and methods. Students can learn anytime and anywhere, and the content of learning is more diverse. It is no longer limited by objective factors in time or space. It changes the subject status of teachers in past teaching activities, and students become the main body of independent learning. Under such an environmental background, teachers should give full play to the advantages of modern information technology, build an online teaching platform based on mobile Internet and smart devices, change the teaching model of “chalk + blackboard” in the past, and improve the overall efficiency of college English teaching. Modern English education keeps pace with the times and achieves benign and long-term development.

### 2.2 Challenges to Traditional Learning Concepts and Their Approaches

In the era of “Internet +”, the openness of knowledge has created favorable conditions for cultivating students' independent learning, active learning, cooperative learning, and individualized learning ability. Teachers and teaching materials are no longer the only channels for students to acquire knowledge and exercise skills. Students provide a richer and better learning resources, and the development of teaching activities is no longer limited to the classroom. By effectively combining classrooms with modern technology, teachers can further broaden the way students learn, build a broader platform for students' self-directed learning, and provide more resources to encourage students to change the learning model of passive acceptance of knowledge in the past. In addition, students can not only choose their own learning content, but also can independently grasp the time and place of learning, and get rid of the influence of classroom resources and insufficient

teachers. Through the Internet, the interactive communication in the teaching process is more timely and effective, and the feedback on the teaching effect is also more timely, highlighting the advantages of the operability and mobility of English learning, which is conducive to teachers to further improve the teaching methods and teaching content, and changed The shortcomings of the traditional teaching model ultimately improve the quality of teaching activities.

### **2.3 Impact on Traditional Teaching Activities**

In the Internet age, teachers' professional accomplishments and comprehensive abilities are put forward higher requirements. Teachers are required to have not only high resource refining ability and classroom organization ability, but also the ability to use modern technology. In response to the complex learning resources in the Internet environment, teachers must guide students to learn to select effective learning resources. In the process of classroom practice, teachers should consider students' personality characteristics, teaching goals and learning objectives, enrich teaching methods, stimulate students' enthusiasm and interest in learning, and be proficient in classroom teaching activities. For example, you can activate the classroom atmosphere by conducting cooperative learning or project learning. Teachers should keep pace with the times and constantly improve their professional quality while effectively improving the quality of teaching activities. On the one hand, it is necessary to be able to produce micro-course videos, familiarize with the monitoring platform, and master the interaction between online and offline students; on the other hand, it is necessary to integrate traditional teaching with modern teaching, and pay attention to exerting its thoughts and emotions on students. And the continuation of personality.

## **3. Building a Diverse Teaching Model**

In the era of education reform in the Internet era, the traditional teaching and learning model has completely changed. The teaching mode of “MOOC” and “micro-course” came into being, replacing the traditional teaching knowledge model and satisfying English learning to some extent. The individualized needs of the individual also promote the effective improvement of the comprehensive ability of English learners. The multi-mixed MOOC and micro-class flip classrooms reflect the organic combination of high-quality teaching resources and emerging teaching modes, which is the trend of college English teaching reform and development.

### **3.1 “Mooc” Teaching Mode**

The MOOC uses the mobile Internet as the platform and foundation, so that the teaching activities are no longer restricted by multiple factors such as classrooms, teachers, curriculum arrangements, etc., and the effective integration of “platform, teachers, learners and learning resources” is realized. The reform of college English teaching should make full use of the advantages and characteristics of MOOCs to promote development, combine the MOOC and the flipping classroom, respect the student standard, and pay attention to the cultivation of students' English application ability and independent learning ability. College English teaching can not blindly imitate the foreign MOOC mode, but based on its own actual characteristics, on the basis of fully understanding its connotation concept, explore the use of MOOC as the basis to create a special teaching mode suitable for college English teaching - “MOOC (Self-learning) The teaching mode of flipping the classroom (results report). (Shao Hua, 2014) It is necessary to pay attention to the teaching mode of the classroom to turn over the classroom: to learn independently through the classroom before class; to interact and report the learning results in the classroom, and to deepen the understanding of knowledge. To implement the teaching mode of MOOC, teachers must scientifically and reasonably grasp the advantages and characteristics of the teaching model, combine the characteristics of the country and the object of teaching, and actively introduce foreign high-quality resources, and must learn to identify effective information suitable for their own use and teaching activities. The high-quality teaching effect of “teaching” and “learning” win-win. In addition, teachers use the MOOC to implement teaching activities, to a certain extent, bid farewell to the boring and tiring teaching process in front of the three-footed platform, and at the same time

create a good interface for online interaction, which is conducive to teachers to understand students in depth, and thus more Set the teaching content in a targeted manner. In the process of continuously guiding and evaluating students' learning situation, the comprehensive ability of teachers has also been improved, thus promoting the development of the profession.

### **3.2 “Micro-Course” Teaching Mode**

Micro-teaching is to record a certain knowledge point or teaching link, make a short video, and share it with students through the network. (Li Xiaohong, 2015) Micro-video and micro-resources are two important components of the micro-course, which is the refinement of key knowledge and its corresponding teaching plans, courseware, tests and so on. In the context of the “Internet”, the micro-learning online learning model has developed into the new normal of English teaching. Compared with MOOC, micro-courses tend to highlight the theme, clear direction, rich resources, objective, short, and easy to use. It should be noted that micro video can't be too long, generally controlled in about 9 minutes, which is also based on the personality characteristics of modern students and the ability to accept knowledge. Based on the micro-course, the teacher must carefully write the lesson plans and design the corresponding after-school exercises for the self-test after the micro-courses to further consolidate the knowledge. In the actual teaching process, teachers can flexibly carry out some small games to enable students to detect learning effects through practical application, so as to help students further explore and master reading skills and strategies, and train students' ability to write learning experiences online, and promote language through language input. Output, creating a learning atmosphere that promotes mutual learning, mutual learning, and common progress.

## **4. Creating a Diverse Interactive Learning Environment**

### **4.1 Building “Wechat” English Learning Platform**

WeChat English learning platform mainly reflects the functions of data transmission, resource sharing and interactive communication through the personal client and public platform of WeChat software. (Zhou Guifang, 2016) The teacher forms a WeChat group through the WeChat personal client and the teaching object. Through the WeChat group chat function, the relevant learning resources are transmitted to the students, and the students can download and learn independently. Teachers can also use the QR code generation software to generate two-dimensional codes for courseware, lesson plans, test questions, etc., and students can download the learning materials by “sweeping” the QR code or share them through “friends circle”. Learning resources is convenient and easy. In addition, through the group chat platform, teachers and students can communicate and discuss at any time, which is helpful for teachers to grasp the students' learning situation and existing problems in real time, and further improve the teaching content and teaching strategies. At present, there are many public platforms for English learning WeChat, some are aimed at improving students' oral expression ability, and some are improving students' reading comprehension ability and writing ability. Rich and interesting platform resources are of great significance in stimulating students' interest in learning and improving their English application ability. The biggest advantage of the WeChat English learning platform is that the cost of its investment is extremely small, and the teaching resources are very rich, which is conducive to students' interaction and interaction through the WeChat platform, thus consolidating and understanding the knowledge.

### **4.2 Establishing a Mobile Internet Teaching System**

With the comprehensive coverage of the mobile Internet, the establishment of an English teaching system integrating teaching management, independent learning, curriculum teaching, learning evaluation, and interactive communication will further expand the teaching space. (Hu Chunmei, 2015) Through the English teaching system, management, teaching and evaluation can be integrated. The management function dynamically manages the student's learning activities for teachers and school administrators; the teaching manager can also publish and track various

information related to teaching activities, so as to achieve efficient and orderly teaching management. Optimize and integrate various teaching and learning resources to further meet the individualized development characteristics and learning needs of students.

The improvement of language skills is the core part of the teaching system, including the basic course, the extended course and the extended course, which provide students with the possibility of diversified language learning requirements. The basic courses are mainly the mastery of language skills, which are designed to improve students' English listening, speaking, reading, writing and translating skills. The extended courses include cross-disciplinary or cross-national communication learning programs to broaden the international horizon and cultivate students. Cross-cultural communication ability creates favorable conditions; the extension course and the professional English course are connected to promote the comprehensive improvement of students' comprehensive English ability and application ability. In the mobile teaching system, relevant teaching resources of all courses can be found. Students can combine their own learning plans to make targeted choices, promote the development of personalized teaching activities and the development of students' independent learning ability. At the same time, the evaluation system in this teaching system is also conducive to promoting efficient teaching management. Through the multi-evaluation of the teaching system, students can conduct self-tests, teachers can also conduct comprehensive tests, and also can achieve individual language skills test and comprehensive language ability test, and finally form a scientific and standardized evaluation system. (Yang Yanchun, 2016)

## 5. Conclusion

Under the background of "Internet +", it has presented unprecedented challenges to college English teaching mode, teaching concept and teacher role, and also created superior conditions for the reform and development of college English teaching. In the course of the actual teaching activities, teachers should always capture the effective information of the development of the times, integrate various effective resources, improve their comprehensive capabilities through modern science and technology, promote the reform and development of college English teaching, and effectively cultivate more compliance for modernization. The comprehensive talents of the times' development needs contribute to the country's economic and social development and education.

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